



Item 1. Introduction

The 4612 Group, LLC (“4612 Group”) is an SEC-registered investment adviser that provides advisory services. Brokerage and investment advisory services, and the fees related to each type of service, differ, and it is important for you to understand the differences. This document is a summary of the types of services we provide and how you pay for these services. Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://investor.gov/CRS), which also provides educational materials about broker-dealers, investment advisers, and investing.

Item 2. Relationships and Services

What investment services and advice can you provide me?

We provide private investment offerings as well as wealth management services to clients. This document focuses on wealth management services, which we provide primarily on a non-discretionary basis to high net-worth individuals and family offices. We provide investment services in accordance with the investment objectives of each of our clients. Your portfolio is customized based on your investment objectives.

Monitoring	Your account is reviewed on an ongoing basis. More frequent reviews may be triggered by changes in investment objectives, tax considerations, large deposits or withdrawals, large sales or purchases, or changes in economic climate.
Investment Authority	We typically manage advisory accounts on a non-discretionary basis. Non-discretionary authority requires us to obtain approval from you prior to making transactions in your account.
Investment Offerings	Our wealth management services are focused on making investment recommendations for client portfolios with regards to a wide variety of securities, but generally include equities (e.g., common stocks, preferred stocks, exchange traded funds and mutual funds), fixed income (e.g., corporate, municipal, U.S. Treasuries, and other government and agency), alternatives (e.g., hedge funds, private equity, and venture capital), cash and cash equivalents. We also recommend to our retail investor clients investment opportunities in private equity, including pooled investment vehicles we manage. As investment adviser to pooled investment vehicles, we participate in the management, monitoring and disposition of investments for those funds.
Requirements	4612 Group does not currently have a minimum account requirement, but we may decline to manage smaller accounts.

For additional information, please see Items 4, 7, 8, 12 & 13 of our Form ADV, Part 2A (Brochure) available at: <https://adviserinfo.sec.gov/firm/summary/287619> (click on “Part 2 Brochures”).

Conversation Starters: Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

Item 3. Fees, Costs, Conflicts and Standard of Conduct

What fees will I pay?

We are generally compensated for our investment advisory services as a percentage of the value of your accounts we are managing. Fees are charged either quarterly in advance or in arrears depending on our agreement with you. The annual management fee charged for wealth management services will be

negotiated with you. Fees you pay us for investment advisory services are separate and distinct from other fees and expenses charged to your accounts and investments, such as brokerage, custodial, trading, account maintenance, costs of the investment and related fees. You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

4612 Group determines Client fees on a case-by-case basis. Our fees for services to retail investors are based on a percentage of assets under management, fixed advisory fees, or an hourly rate. Because we charge an asset-based fee, we have an incentive to assist you in increasing the assets in your accounts. We may recommend that you invest in direct private investments managed by us, which charge a performance-based fee. This creates an incentive for us to take risks in managing such vehicles we might not otherwise take, solely to earn a fee. It also creates an incentive to favor allocating assets to these private investments. For additional information, please see Items 5, 6 & 12 of our Form ADV, Part 2A (Brochure) available at: <https://adviserinfo.sec.gov/firm/summary/287619> (click on “Part 2 Brochures”).

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs? How much will be invested for me?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means. We are the manager of pooled investment vehicles in which we may invest your assets. We charge fees for allocating assets to investments in these vehicles. This creates a conflict as it creates an incentive to allocate more assets to these vehicles over others. These conflicts are mitigated by closely following your established investment guidelines which are reevaluated regularly. For additional information, please see Items 10 & 12 of our Form ADV, Part 2A (Brochure) available at: <https://adviserinfo.sec.gov/firm/summary/287619> (click on “Part 2 Brochures”).

How might your conflicts of interest affect me and how will you address them?

How do your financial professionals make money?

4612 Group employees are compensated through a negotiated base salary. They are eligible for cash bonuses based on the overall performance of the firm, as determined by senior management. Our Chief Compliance Officer’s salary is paid in part by an outside entity which is described in Item 10 of our Form ADV Part 2A (Brochure), available at: <https://adviserinfo.sec.gov/firm/summary/287619> (click on “Part 2 Brochures”).

Item 4. Disciplinary History

No. A free and simple search tool to research us and our financial professionals is available at [Investor.gov/CRS](https://investor.gov/CRS).

As a financial professional, do you have any disciplinary history? If so, for what type of conduct?

Item 5. Additional Information

Additional information about our investment advisory services and an up-to-date copy of the relationship summary is available by contacting us at (404) 920-7060.

Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?

This document highlights material changes to the Form CRS previously filed on January 1, 2021.

- Updated **Item 3. Fees, Costs, Conflicts and Standard of Conduct** to clarify the types of fee arrangements retail investor clients of 4612 Group may enter into for advisory services including a percentage of assets under management, fixed advisory fees or an hourly rate.